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Websites & Social Links

- yuhanhu.com
- linkedin.com/in/yuhan-hu

Skills

- UX Strategy
- Product Strategy
- AI Product Design
- Platform & Systems Design
- Interaction Design
- Information Architecture
- Design Systems
- User Research
- Cross-functional Leadership
- Accessibility (WCAG)

Education

Bachelor Of Arts:
Animation
Communication University Of China
Beijing

Post-Graduate Certificate:
Web Design
Sheridan College
Toronto

Yuhan Hu

Summary

Senior UX Designer with 10+ years of experience defining product strategy and designing enterprise platforms. Experienced in AI-powered experiences, systems thinking, and platform design to simplify complex workflows and build scalable customer solutions.

Experience

Amazon - UX Designer II
Seattle, USA
11/2021 - Current

- Led UX strategy for Amazon Recruiting's transformation from fragmented tools into a unified, AI-powered platform serving recruiters, coordinators, hiring managers, and candidates.
- Defined product vision, interaction models, and end-to-end experiences for Recruiting Hub, AI Search, Pipeline Management, Resume Review, Online Assessment, Scheduling, and workflow orchestration.
- Established reusable UX frameworks and interaction patterns that standardized workflows and enabled consistent experiences across recruiting products.
- Translated customer research and usability testing into product strategy, roadmap prioritization, and experience architecture by partnering closely with recruiters, hiring managers, Product, and Engineering.
- Influenced long-term product direction through strategic UX narratives, executive design reviews, and cross-functional alignment.
- Mentored designers while championing design quality, accessibility, and interaction standards across multiple initiatives.

Goodfood - Product Designer
07/2021 - 12/2021

- Designed end-to-end web and mobile experiences for Canada's leading meal kit delivery platform.
- Partnered with Product and Engineering to streamline internal warehouse workflows and operational tools.

Wunderman Thompson Canada - UX/UI Designer
08/2018 - 07/2021

- Led UX design for enterprise web experiences across automotive, retail, and consumer products, partnering with multidisciplinary teams from discovery through implementation.
- Led the redesign of Volkswagen Canada's public website as part of its global digital transformation, adapting the global design system to meet Canadian market needs.

- Designed IKEA Family digital membership experiences by translating complex operational workflows into intuitive customer journeys.
- Planned information architecture, content strategy, and CMS migration for large-scale websites with more than 150 pages.
- Conducted UX research, customer journey mapping, and accessibility audits (WCAG 2.1 AA), helping expand digital transformation opportunities for enterprise clients.

Torinit Technologies - UI/UX Designer
07/2017 - 06/2018

- Designed web and mobile applications for diverse B2B and B2C clients, enhancing user experience and engagement.

Synthescape Art Imaging - Digital Designer
06/2014 - 06/2017

- Created engaging digital experiences for museums, galleries, and cultural institutions to enhance visitor interaction.